

# Our work: Case study

## Construction Industry Client

Rewards programme  
6-month scheme results

Year 1

### Our Rewards Customers



1,055  
Registrations



£6.7m  
YoY Uplift



21%  
YoY Growth

### Our Control Group



3,000  
Un-registered



-£14m  
YoY Uplift



-19%  
Decline

## Construction Industry Client

Rewards programme  
6-month scheme results

Year 2

### Our Rewards Customers



675  
Registrations



£7.8m  
YoY Uplift



44%  
YoY Growth

### Our Control Group



905  
Un-registered



-£985k  
YoY Uplift



-8.1%  
Decline